Public Private Partnership in Disaster risk reduction

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1. Overview of An Giang

- Located in Mekong delta, suffers impact of flood and disaster particularly;
- An Giang is upstream province of Mekong river agricultural economy. Poor living condition, unsafe house's construction, high proportion of tree construction, poor infrastructure: road, bridge, ... high damage on human and property when flood and disaster occurs,
- This is agricultural province. Agriculture and aquaculture is key economy,
- Farmer in urban areas makes up 76%,
- Enrichment from agriculture.
- If farmers have a good crop and good prize, purchase and export will increase. Budget revenue and foreign currency increase, governmental and priviate investment increase, socio-economic services increase, social security is ensured.
- Export turn-over is higher than 700 million USD (agricultural product contributes 85%)

1. Overview of An Giang

- Border economic turnover is over 1 billion USD.
- Mekong delta has around 18 million population, 21% Vietnam population, contributes 21% GDP, over 52% rice production, nearly 80% rice exported, over 70% fruit production, 60 aquaculture production, 60% fruit exportation.
- Damage on people and proportion from annual flood and disaster in An Giang and Mekong delta is very high, recovery process in long term, and impact of CC is more serious.
- Flood and disaster mitigation in An Giang and Mekong delta is very urgent – the key economic region of Vietnam. Damage from disaster will affect significantly on Mekong economy as well as Vietnam.

Let community aware and have awareness on flood and disaster prevention, mitigation

Disaster has 5 characteristics:

- Cannot predict exactly about time, space, scale and consequence,
- Regulation and not regulation: annual or one time per 5 year,
- Disaster is flood, land slide, environment, disease....
- One location spread in regional area,
- Damage of flood and disaster:
 - Everybody (rich, poor, governmental organization, enterprise, urban and rural citizen...)
 - The most vulnerable people is rural and agricultural area farmer – pupil, old people, child and women,
 - Property of people, enterprise and government,
 - Undermine living condition, disease spreads,
 - To cost governmental budget for relief,
 - Production reduces,
 - Budget revenue, accumulation of the national economy reduce.
 - Repair cost of government and poeple.







Participation of People Committee and Enterprise is the lofty mission as well as benefit

- Enterprise is the common roof,
- Business begins from community, operate and develop in community. No community - no business.
- Enterprise in An Giang is mainly medium and small, it is correct in Mekong delta, so one enterprise cannot do anything,
- Participation of enterprise expressed enterprise culture, businessman culture, promote patriotic tradition, one factor of success.
- Participation of An Giang People Committee in recent years:
 - Mobilize enterprise for contributing money, material before flood and disaster,
 - Public awareness raising for enterprise by suitable way and content (work with television station, newspaper, committee for flood and storm control,...)
 - Take full advantage of PC's support for project.









Workshop on Private enterprise cooperate with Government







PC and enterprise in An Giang have done

Private enterprise Kim Huong gold support to print 3.000 notebooks with safe message to children and adult in flood season

- e. Đơn vị tổ chức sẽ trực tiếp kểu gọi các doanh nghiệp và cả nhân trong tính đóng góp gây quỹ phòng chống thiên tại. Những cả nhân, doanh nghiệp đóng góp sẽ được tuyển đượng trong chương trình văn nghệ.
- f. Ngoài ra, Hiệp hội doanh nghiệp tinh sẽ hỗ trợ kêu gọi thêm các doanh nghiệp lớn trong tinh mà Đơn vị tổ chức văn nghệ không liên lạc được.
- g BCH PČLB TKCN tinh, Hiệp hội đoanh nghiệp không phải chi trà bắt kỳ chi phi nào cho Đơn vị tổ chức văn nghệ. Kinh phi tổ chức sẽ được trừ trực tiếp từ số tiến mà Đơn vị tổ chức văn nghệ vận động được từ các đoanh nghiệp. Số đư còn lại, sau khi đã trừ chi phi văn nghệ, sẽ được chuyển về cho BCH PCLB TKCN tinh sử dụng đáng mục tiếu tuyên truyền năng cao nhận thức cộng đồng, phòng chống thiến tại tại tính nhà (sẽ có bảo cáo tải chính cho Hiệp Hởi Doanh nghiệp và Chị Kim Hương biết)
- h. Hiệp hội doanh nghiệp tính và DNTN Vàng Kim Hương cam kết việc tổ chức chương trinh vàn nghệ sẽ không bị lỗ và sẽ vận động thêm được nguồn quỹ nhỏng chống thiến tại cho tính.
- ĐNTN Văng Kim Hương sẽ vận động thêm một số đoạnh nghiệp khác như Viettel bán đầu giá SIM số đẹp. Số tiền có được cũng sẽ đóng góp vào nguồn quỹ phòng chống thiên tai.
- Đư kiến Chương trình văn nghệ sẽ được tổ chức tại Nhà văn hoá An Giang, TP, Long Xuyên, Tuy nhiên, thời gian và địa điểm tổ chức sẽ được quyết định sau khi Thường trực Ban chi huy Phòng chống lut bão& TKCN tính xin ý kiến của UBND tinh.









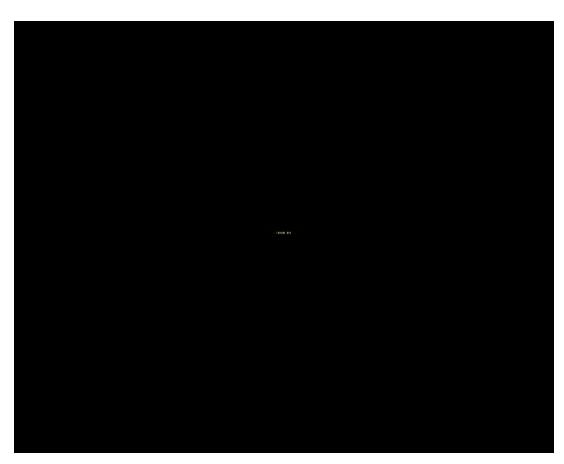




PC and enterprise in An Giang have done

Bao Viet Insurance Company: posting awareness information on TV





Some important issues in implementation process

- Public awareness raising for making unity in community, governmental officers, enterprise is key action,
- Implementation quickly, not too late "Just jump when water comes".
- Advocacy Initiative : mainstreaming + simultaneity + unity
- PC is leader
- Television and broadcast station have regular program for public awareness (question for education sector: flood and disaster plan? How and feasibility?...)
- Organize workshop in enterprise (PC plays main roles), mobilize enterprise to register for a specific contribution. At the same time, organize poster exhibition, compose song, open show for propagandizing and mobilizing movement



Some important issues in implementation process

- Request PC to support budget timely, make advantageous to implement project,
- Many posters and pictures are circulated in community. Village, enterprise,... hang panel slogan,
- Hamlet and small village organize team under a leader, train people for flood and storm prevention and recovery after disaster,
- Some issues for governmental management:
 - Government needs to investment sufficiently for research, consultant, equipment and satisfy the real requirement,
 - Organize workshop among researcher, expert to find out the most effective solution in order to change the unsuitable customs in community, from awareness to action,
 - Make plan for product, construction, animals for sustainable development orientation, build new urban area, develop industrial zone, land management, environmental protection...
 - Project plan must link with making citizen plan, hunger elimination and poverty reduction, increasing living standard, social security,
 - Appeal to region and world for contribution and CCA



Some important issues in implementation process

- Establish budget for disaster prevention from enterprises managed by PC,
- Appeal to overseas Vietnamese to contribute for country,
- Invest for remote area, poor area, mountainous area and minority ethinic.
- Governmental organization, enterprises must buy risk insurance (Government plays a key role),
- Hunger elimination and poverty reduction, citizen management, support community to eliminate temporary construction, construct solid bridge and street, social security,
- It is necessary to make recover plan after disaster in planning process,
- Improve evaluation, monitoring and timely direction,
- PC leads meeting summary, evaluation for strong and weak point, experiences and discovers a symbolic person to propagandize,
- PC supports and participates in project, continues work with Provincial Committee of Flood and Storm Control,
- Thank you to Mekong committee for this workshop. Thank you to Laos PDR and all participants.







Wish workshop success with good results

Wish delegates health – happiness – success

